

# **Material Specification Sheet**

#### **Product:**

A35

### **Description:**

A 3 mil semi-gloss white polyester film facestock with a thick, aggressive solvent acrylic adhesive and a supercalendered bleached kraft paper liner. A35 has specially formulated polymers that include 30% post-consumer waste and an antistatic to assist in auto-dispense and peel-and-present equipment.

## **Recommended Applications:**

This material is recommended for applications requiring high adhesion and resistance to cleaning chemicals and UV exposures. It can be used in cases where a high-performance material is desired. The facestock and adhesive have been combined to provide a product for the most demanding labeling requirements.

#### **Facestock:**

A thermal transfer semi-gloss white polyester film facestock.

|                     |    | <u>Value</u> | <u>Units</u> | <u>Test Method</u> |
|---------------------|----|--------------|--------------|--------------------|
| Caliper:            |    | 3.0          | mil          | ASTM D-374         |
| Tensile:            | MD | 13           | kg/mm²       | ASTM D-882         |
|                     | TD | 15           | kg/mm²       | ASTM D-882         |
| Elongation:         | MD | 98           | %            | ASTM D-412         |
| -                   | TD | 64           | %            | ASTM D-412         |
| Surface Resistance: |    | 10.5         | log Ω        | JIS K 6911         |
| Opacity:            |    | 86.8         | %            | ASTM D-6212        |
| Gloss:              |    | 16           | %            | ASTM D-2457        |
|                     |    |              |              |                    |

### Adhesive:

A thick aggressive solvent acrylic adhesive that provides a quick tack and high ultimate adhesion to a variety of surfaces. Can be suitable for higher temperature for limited durations. When adhesive is used under reasonable conditions and/or as directed, this product should not present a health and safety hazard and is not subject to the MSDS requirements of the Occupational Safety and Health Administration's Hazard Communication Standard 29 CFR 1910.1200.

|                           | <u>Value</u> | <u>Units</u> | Test Method |
|---------------------------|--------------|--------------|-------------|
| Minimum Application temp: | > 40         | °F           |             |
| Service temp:             | -40 to +350  | °F           |             |
| Shear:                    | 24+          | hours        | PSTC-7      |
| 180º Peel:                | 107          | oz/in        | PSTC-101-A  |
| Loop Tack:                | 102          | oz/in        | PSTC-16     |
| Coating Thickness:        | 3.0          | mil          | ASTM D-374  |

## Liner:

A bleached supercalendered kraft paper liner that has a release coating and an anti-block coating on the back side.

|             |     | <u>Value</u> | <u>Units</u> | Test Method |
|-------------|-----|--------------|--------------|-------------|
| Basis Weigh | nt: | 50           | lbs/ream     | TAPPI       |
| Caliper:    |     | 3.2          | mil          | ASTM D-374  |
| Tear:       | MD  | 52           | grams        | ASTM D-1922 |
|             | TD  | 57           | grams        | ASTM D-1922 |
| Moisture:   |     | 3.5          | % by weight  | ASTM D-644  |

#### **Shelf Life:**

One year, under standard storage and humidity conditions

#### PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

