

THE CHALLENGES OF PROVIDING CONNECTIVITY

MOBILITY EXPLODES



**MORE DEVICES
THAN PEOPLE
ON EARTH¹**

10 billion+
by 2017¹



**200
BILLION**

connected devices by 2020²

CONNECTIVITY DEMANDS EXPAND



**NUMBER OF DEVICES
MANAGED IN THE ENTERPRISE**

72%

BETWEEN 2014 AND 2015³

IN-HOUSE NETWORK

MORE COMPLEX, MORE HANDS-ON, MORE RESOURCES

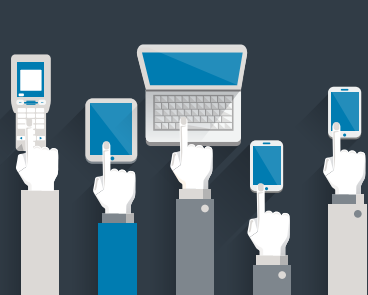
52%

SMALL TO MID-SIZED
BUSINESS OWNERS SAY...

**IT ISSUES TAKE
over ½ day to fix⁴**

&

**THE MOST
IMPORTANT ELEMENT
when buying Wi-Fi
is upfront costs⁵**



1.3 BILLION

mobile workers

AN INCREASE OF
37%

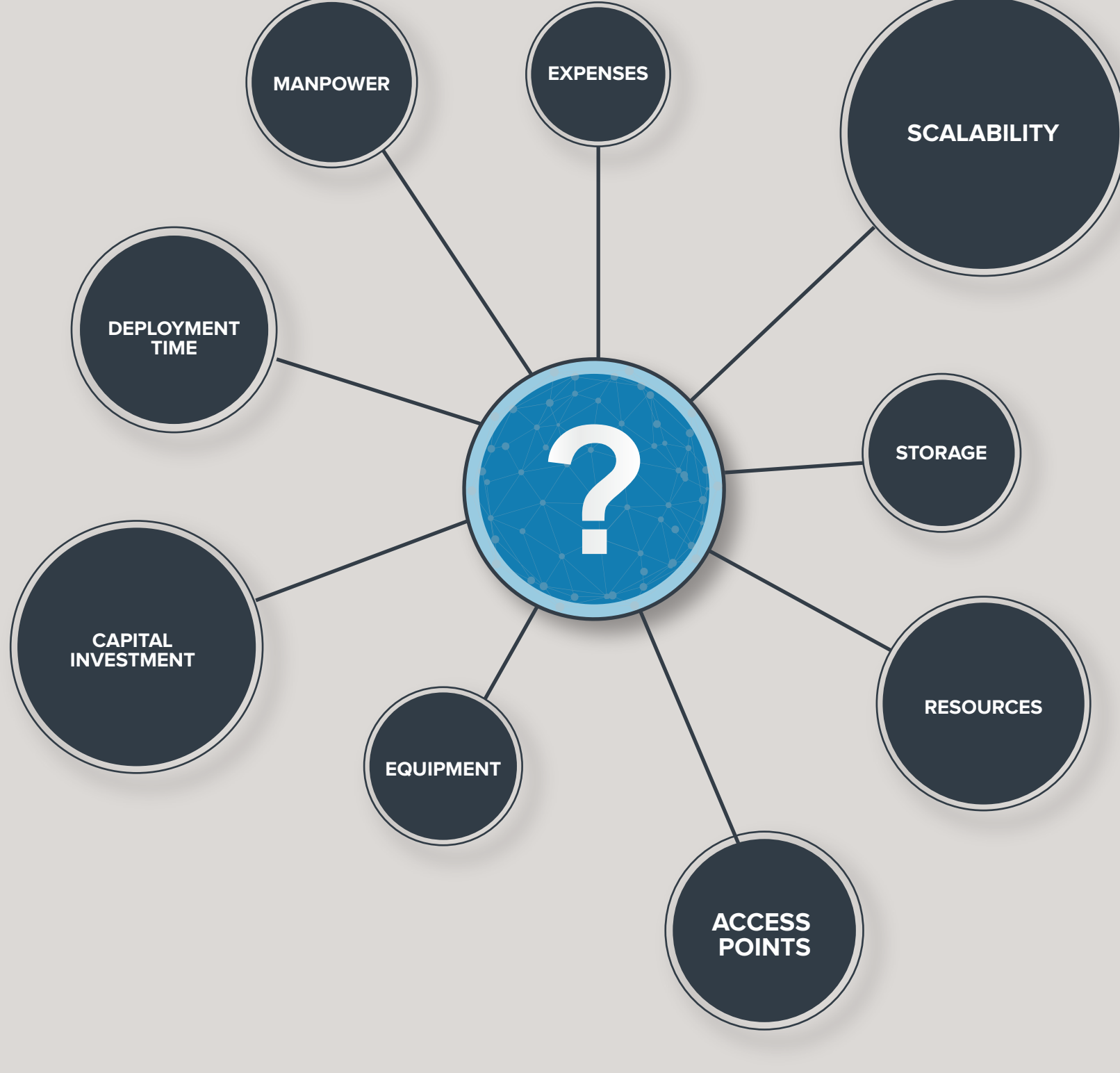
FROM 2013⁴

60%

CARRIER NETWORK
TRAFFIC

**ESTIMATED TO
BE OFFLOADED
to Wi-Fi networks
by 2017⁵**

THE UNPREDICTABILITY OF PROVIDING CONNECTIVITY INCREASES



WIRELESS NETWORKS NEED TO EVOLVE AGAIN

TO BE MORE



**CLOUD APPLICATIONS
will account for**

90%

OF WORLDWIDE
MOBILE DATA TRAFFIC

BY 2019⁷

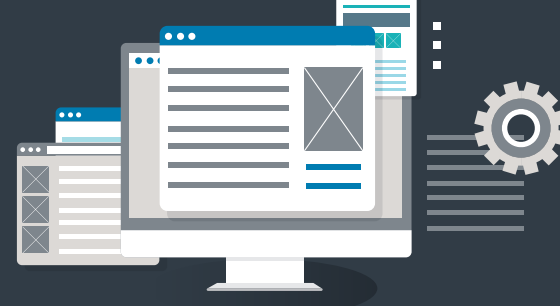
CLOUD-MANAGED WIRELESS NETWORKS OFFER THE FREEDOM

**ON-PREMISE
networks don't**

64%

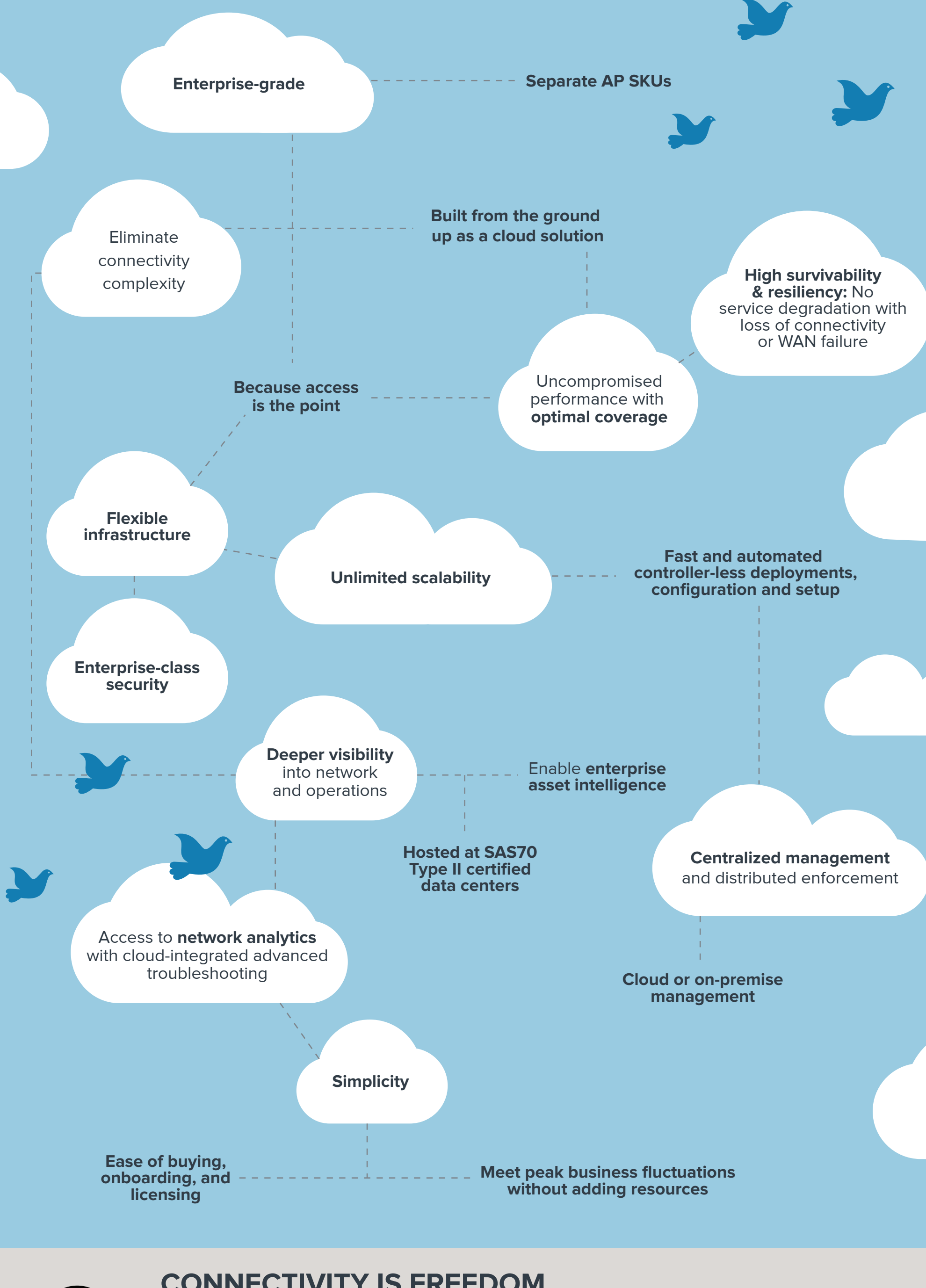
of small
and medium
BUSINESSES

already use
CLOUD-BASED APPS⁸



WHAT SHOULD CLOUD CONNECTIVITY LOOK LIKE?

ENTERPRISE WLAN CLOUD MANAGEMENT SOLUTION



CONNECTIVITY IS FREEDOM

But the freedom you seek is simple, robust, low maintenance, predictable, worry-free, trouble-free and headache-free.

Where can you find all that in a cloud-managed solution? **Zebra's Azara**

Learn more about providing connectivity without the complexity at **zebra.com/Azara**.

¹ Source: <http://www.radicati.com/wp/wp-content/uploads/2014/01/Mobile-Statistics-Report-2014-2018-Executive-Summary.pdf>

² Source: <http://www.techtimes.com/articles/17431/20141008/mobile-devices-now-outnumber-humans-report.htm>

³ Source: IDC, 2014 / https://www.zebra.com/content/dam/zebra_new_ia/en-us/solutions-verticals/product/wireless_lan/rv-wlan/infographics/ZEB_WLAN_Mobility_Infographic.pdf

⁴ Source: <https://www.citrix.com/articles-and-insights/workforce-mobility/jun-2015/7-enterprise-mobility-statistics-you-should-know.html>

⁵ Source: WiFi Alliance: https://www.zebra.com/content/dam/zebra_new_ia/en-us/solutions-verticals/product/wireless_lan/rv-wlan/infographics/ZEB_WLAN_Mobility_Infographic.pdf

⁶ Source: WIRELESS: <http://www.wireless-mag.com/News/32353/mwc-2015-sprint-addresses-wi-fi-and-lte-mobility-and-interoperability-challenge--.aspx>

⁷ Source: https://www.zebra.com/content/dam/zebra_new_ia/en-us/solutions-verticals/product/wireless_lan/GENERAL/graphics/SMB%20Infographic.pdf

⁸ Source: Cisco Visual Networking Index: Global Mobile Data Traffic Forecast Update, 2015–2020 White Paper

<http://www.cisco.com/c/en/us/solutions/collateral/service-provider/visual-networking-index-vni/mobile-white-paper-c11-520862.html>

<http://www.forbes.com/sites/louiscolombus/2015/09/27/roundup-of-cloud-computing-forecasts-and-market-estimates-q3-update-2015/#73450cf06c7a>