

Material Specification Sheet**Product:**

M-227

Description:

A paper facestock with a general-purpose permanent hot melt, rubber based adhesive and a bleached kraft liner.

Recommended Applications:

For applications where excellent adhesion is needed to surfaces such as corrugated, bond paper, saran, polyester, a variety of shrink wraps, poly films, steel, painted metal and glass.

Facestock:

A paper facestock designed to provide a high level of destructibility when combined with the appropriate adhesive, featuring a black barrier coat applied to the backside of added opacity.

	<u>Value</u>	<u>Units</u>
Basis Weight:	56	lbs/3300 ft ²
Caliper:	3.6	mil
Tensile: MD	34	lb/in
CD	16	lb/in
Tear: MD	53	grams
CD	66	grams
Opacity:	90	%

Adhesive:

A general purpose permanent hot melt, rubber based adhesive with excellent quick-stick properties.

	<u>Value</u>	<u>Units</u>
Coat Weight:	14	lbs/3300 ft ²
Caliper:	0.6	mil
Min. Application temp:	40°	Fahrenheit
Service temp:	-50° to +150°	Fahrenheit
Shear:	255	minutes

Liner:

A bleached kraft liner that features excellent die cutting and stripping characteristics.

	<u>Value</u>	<u>Units</u>
Basis Weight:	39.6	lbs/3300 ft ²
Caliper:	2.5	mil
Tensile: MD	35	lb/in
CD	15	lb/in
Tear: MD	42	grams
CD	48	grams
Opacity:	64	%

Shelf Life:

One year, under standard storage and humidity conditions

PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

