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**Material Specification Sheet****Product:**

M-233

**Description:**

The M-233 features a strong, yet highly flexible facestock with excellent ink receptivity, a permanent, rubber based adhesive and silicone coated liner.

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**Facestock:**

A coated, thermal transfer facestock with 89% brightness and 84% opacity. This, easy to convert, facestock is extremely flexible and has great print characteristics.

	<u>Value</u>	<u>Units</u>
Basis Weight:	46	lb/ream
Caliper:	2.65	mils
Tensile:	MD 26	lb/in
	CD 16	lb/in
Tear:	MD 40	grams
	CD 42	grams

**Adhesive:**

A general purpose, permanent, rubber based adhesive with high initial tack. This adhesive can be used with many different substrates and displays great die-cutting characteristics.

	<u>Value</u>	<u>Units</u>
Minimum Application temp:	25°	Fahrenheit
Service temp:	-65° to +220°	Fahrenheit

**Liner:**

A supercalendered liner with high internal strength that has been silicone coated on one side for controlled release.

	<u>Value</u>	<u>Units</u>
Basis Weight:	40	lb/ream
Caliper:	2.5	mils
Tensile:	MD 39	lbs/in
	CD 19	lbs/in
Tear:	MD 42	grams
	CD 44	grams

**Shelf Life:**

One year, under standard storage and humidity conditions

**PRODUCT DISCLAIMER**

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

