

**Material Specification Sheet**

Product:
M-279

Description:

A premium, ultra-smooth, white thermal transfer paper designed for use in standard and high-speed thermal transfer printers, and features a general-purpose removable acrylic adhesive.

Recommended Applications:

A variety of general purpose bar coding applications that require removability.

Facestock:

Premium, ultra-smooth, white thermal transfer paper

	<u>Value</u>	<u>Units</u>	<u>Test Method</u>
Caliper:	3.0	mil	ASTM D-374
Brightness:	86	percent	ASTM D-985
Opacity:	85	percent	ASTM D-6216

Adhesive:

General purpose removable acrylic

	<u>Value</u>	<u>Units</u>	<u>Test Method</u>
Application temp:	+40°	Fahrenheit	
Service temp:	-65° to +150°	Fahrenheit	

Liner:

40#, 2.3 mil, super calendared kraft

	<u>Value</u>	<u>Units</u>	<u>Test Method</u>
Caliper:	2.3	mil	ASTM D-374

Shelf Life:

One year, under standard storage and humidity conditions

PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

General Data Company, Inc.
4354 Ferguson Drive • Cincinnati, Ohio 45245 • Phone: 513-752-7978 • Fax: 513-752-6947
Email: info@general-data.com • Web: <http://www.general-data.com>

MADE IN THE USA

