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**Material Specification Sheet****Product:**

M-280

**Description:**

A brown kraft unbleached facestock.

**Recommended Applications:**

This material is recommended for applications requiring a stiff label with excellent strength and tear resistance. Good for flexo and offset printing.

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**Facestock:**

A brown kraft unbleached facestock that has a high degree of stiffness. It is not recommended for use on more than lightly curved surfaces or for applications around corners due to possible label lift. Material complies with 16CFR 1500 3b (5) and 16CFR 15003b (8), 21 CFR 176.170 and 21 CFR 176.180. Also has heavy metal regulation compliance with ASTM F963-96a, section 4, CONEG, and EN71 Part 3.

|              | <u>Value</u> | <u>Units</u>             |
|--------------|--------------|--------------------------|
| Basis Weight | 66           | lbs/3300 ft <sup>2</sup> |
| Caliper:     | 6.6          | mil                      |
| Tensile:     | 45           | lbs/in                   |
|              | CD           | lbs/in                   |
| Tear:        | MD           | grams                    |
|              | CD           | grams                    |

**Shelf Life:**

One year, under standard storage and humidity conditions

**PRODUCT DISCLAIMER**

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

