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**Material Specification Sheet****Product:**

M-281

**Description:**

A pressure sensitive thermal transfer smooth, high strength, smudge resistant, blue-white shade facestock.

**Recommended Applications:**

This material is recommended for thermal transfer printing applications.

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**Facestock:**

A pressure sensitive thermal transfer smooth, high strength, smudge resistant, blue-white shade facestock.

	<u>Value</u>	<u>Units</u>
Basis Weight	43	lbs/3000 ft <sup>2</sup>
Caliper:	2.9	mil
Tensile: CD	18	lbs/in
Tear: MD	42	grams
Brightness:	85	%
Opacity:	88	%

**Shelf Life:**

One year, under standard storage and humidity conditions

**PRODUCT DISCLAIMER**

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

