## Product:

M-283

## Description:

A coated on one side thermal transfer paper facestock with a general purpose permanent opaque adhesive and a supercalendered kraft liner that has a silicone coating on one side for a controlled release.

## Recommended Applications:

This material is recommended for high speed web processing and can be used on many different substrates.

## Facestock:

A thermal transfer paper facestock that is coated on one side. Offers outstanding ink receptivity and print characteristics

|  |  | Value | Units |
| :--- | :--- | :--- | :--- |
| Basis Weight |  | 42 | lbs/ream <br> Caliper: |
| Tensile: | MD | 2.70 | mil |
|  | CD | 18 | $\mathrm{lbs} / \mathrm{in}$ |
| Tear: | MD | 42 | $\mathrm{lbs} / \mathrm{in}$ |
|  | 42 | grams |  |
| Brightness: |  | 86 | grams |

## Adhesive:

A general purpose permanent opaque adhesive that provides the appropriate opacity for cover up applications.

|  | Value | Units |
| :---: | :---: | :---: |
| Minimum Application temp: | 35 | ${ }^{\circ} \mathrm{F}$ |
| Service temp: | -65 to +220 | ${ }^{\circ} \mathrm{F}$ |
| Shear: | 80 | minutes |
| 180o Peel: |  |  |
| Stainless Steel | 7.3 | $\mathrm{lb} / \mathrm{in}$ |
| Glass | 5.7 | $\mathrm{lb} / \mathrm{in}$ |
| Polyethylene | 6.5 | lb/in |
| Corrugated | 7.3 | $\mathrm{lb} / \mathrm{in}$ |
| Painted Metal | 7.5 | lb/in |
| Loop Tack: |  |  |
| Stainless Steel | 5.00 | $\mathrm{lb} / \mathrm{in}^{2}$ |

## Liner:

A supercalendered kraft liner that has a silicone coat on one side to give a controlled release.

|  |  | $\frac{\text { Value }}{}$ | 40 |
| :--- | :--- | :--- | :--- |
| Basis Weight: |  | 2.5 | $\frac{\text { Units }}{\text { lbs/ream }}$ |
| Caliper: |  | 30 | mil |
| Tensile: | MD | 20 | $\mathrm{lbs} / \mathrm{in}$ |
|  | CD | 32 | $\mathrm{lbs} / \mathrm{in}$ |
| Tear: | MD | 34 | grams |
|  | CD |  | grams |

## Shelf Life:

One year, under standard storage and humidity conditions

