

Material Specification Sheet**Product:**

M-340

Description:

A matte paper facestock with an all temp acrylic adhesive and a bleached calendered liner.

Recommended Applications:

This material is recommended for inkjet label applications.

Facestock:

A matte paper facestock that delivers excellent photo images color graphics and sharp text. Has good water fastness and wet-rub characteristics.

		<u>Value</u>	<u>Units</u>
Basis Weight		61	lbs/3300 ft ²
Caliper:		3.6	mil
Tensile:	MD	32	lbs/in
	CD	16	lbs/in
Tear:	MD	71	grams
	CD	71	grams
Brightness:		92	%
Opacity:		95	%
Gloss:		23	%

Adhesive:

An all temp acrylic adhesive.

	<u>Value</u>	<u>Units</u>
Minimum Application temp:	-20	°F
Service temp:	-65 to +200	°F
Caliper:	0.6	mil
Shear:	61	minutes
90° Peel:	20	lb/in
Loop Tack:	41	oz/in

Liner:

A bleached calendered liner that has excellent die cutting and stripping characteristics.

		<u>Value</u>	<u>Units</u>
Basis Weight:		41	lbs/3000 ft ²
Caliper:		2.5	mil
Tensile:	MD	34	lbs/in
	CD	21	lbs/in
Tear:	MD	34	grams
	CD	36	grams
Opacity:		69	%

Shelf Life:

One year, under standard storage and humidity conditions

PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

