

Material Specification Sheet**Product:**

M-343

Description:

A matte inkjet facestock with a tackified acrylic adhesive and a white densified kraft liner.

Recommended Applications:

This material is recommended for printing high resolution images.

Facestock:

A matte-coated inkjet facestock that has exhibits good opacity. It provides a very high level of smear resistance and is compatible with a wide variety of inkjet printers.

		<u>Value</u>	<u>Units</u>
Basis Weight		61	lbs/25x38-500
Caliper:		4.6	mil
Tensile:	MD	20	lbs/in
	CD	16	lbs/in
Tear:	MD	66	grams
	CD	55	grams
Brightness:		94	%
Moisture:		5	%
Opacity:		94	%

Adhesive:

A tackified acrylic adhesive that exhibits excellent die-cutting and stripping characteristics.

		<u>Value</u>	<u>Units</u>
Minimum Application temp:		45	°F
Service temp:		-65 to +200	°F
Shear:		18	hours
180° Peel:			
	Stainless Steel	2.1	lb/in
	HDPE	1.7	lb/in
	LDPE	2.1	lb/in
	Glass	1.7	lb/in
	Corrugated	0.5	lb/in
Loop Tack:			
	Stainless Steel	52	oz/sq in
	HDPE	41	oz/sq in
	LDPE	25	oz/sq in
	Glass	60	oz/sq in
	Corrugated	10.7	oz/sq in

Liner:

A white densified kraft liner that has excellent point-to-point caliper control.

		<u>Value</u>	<u>Units</u>
Basis Weight:		41	lbs/24x36-500
Caliper:		2.4	mil
Tensile:	MD	34	lbs/in
	CD	39	lbs/in
Tear:	MD	40	grams
	CD	17	grams
Opacity:		60	%

Shelf Life:

One year, under standard storage and humidity conditions

PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

