

Material Specification Sheet**Product:**

M-354

Description:

A bright multi-purpose uncoated facestock with an acrylic tackified adhesive and a densified white kraft liner.

Recommended Applications:

This material is recommended for laser or inkjet printing.

Facestock:

A very bright, multi-purpose uncoated facestock that is good for both laser and inkjet printing.

		<u>Value</u>	<u>Units</u>
Basis Weight		47	lbs/25x38-500
Caliper:		3.5	mil
Tensile:	MD	28	lbs/in
	CD	13	lbs/in
Tear:	MD	50	grams
	CD	55	grams
Stiffness:	MD	120	mg
	CD	55	mg
Brightness:		94	%
Opacity:		87	%

Adhesive:

An acrylic tackified adhesive that has a good adhesion to a wide variety of substrates.

		<u>Value</u>	<u>Units</u>
Minimum Application temp:		45	°F
Service temp:		-65 to +200	°F
Shear:		18	hours
180° Peel:			
	Stainless Steel	2.1	lb/in
	Glass	1.7	lb/in
	HDPE	1.7	lb/in
	LDPE	2.1	lb/in
	Corrugated	0.5	lb/in
Loop Tack:			
	Stainless Steel	52	oz/sq in
	Glass	60	oz/sq in
	HDPE	41	oz/sq in
	LDPE	25	oz/sq in
	Corrugated	10.7	oz/sq in

Liner:

A densified white kraft liner that has excellent point-to-point caliper control.

		<u>Value</u>	<u>Units</u>
Basis Weight:		41	lbs/24x36-500
Caliper:		2.4	mil
Tensile:	MD	40	lbs/in
	CD	17	lbs/in
Tear:	MD	34	grams
	CD	39	grams
Opacity:		40	%

Shelf Life:

One year, under standard storage and humidity conditions

PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

