

**Material Specification Sheet****Product:**

M-368

**Description:**

A lightweight high opacity inkjet photo and presentation paper facestock with an aggressive all temp emulsion acrylic permanent adhesive and a supercalendered bleached liner.

**Recommended Applications:**

This material is recommended for applications such as address labels, gourmet food labels, specialty food labels and homemade crafts.

**Facestock:**

A lightweight high opacity inkjet photo and presentation paper facestock that has a matte finish and a high brightness level. Universally printable on monochrome and color inkjet desktop printers.

	<u>Value</u>	<u>Units</u>
Basis Weight	59	lbs
Caliper:	4.52	mil
Opacity:	89	%

**Adhesive:**

An aggressive all temp emulsion acrylic permanent adhesive that has good room temperature and excellent cold temperature performance. Regulatory compliances include: 16 CFR 1500.3, CONEG, CPSIA, FDA 21 CFR 175.105, 16 CFR 1500.42, 16 CFR 1500.41, RoHS.

	<u>Value</u>	<u>Units</u>
Minimum Application temp:	-20	°F
Service temp:	-65 to +200	°F

**Liner:**

A supercalendered bleached liner that has good back printability. Regulatory compliances include: ASTM F963, CONEG, REACH, and RoHS.

		<u>Value</u>	<u>Units</u>
Basis Weight:		44.7	lbs
Caliper:		2.5	mil
Tensile:	MD	34	lbs/in
	CD	22	lbs/in
Tear:	MD	32	grams
	CD	34	grams
Opacity:		65	%
Brightness:		78	%

**Shelf Life:**

One year, under standard storage and humidity conditions

**PRODUCT DISCLAIMER**

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

