

Material Specification Sheet**Product:**

M-383

Description:

A glossy white, biaxially-oriented polypropylene facestock with a general-purpose removable adhesive designed to remove cleanly from a wide variety of substrates and a bleached calendared liner featuring excellent die cutting and stripping characteristics.

Recommended Applications:

For applications requiring excellent tack, as well as applications needing excellent die cutting and stripping characteristics.

Facestock:

A glossy white, biaxially-oriented polypropylene facestock designed with a unique top coating to be compatible with water-based and solvent-based inks.

	<u>Value</u>	<u>Units</u>
Basis Weight:	39	lbs/3300 ft ²
Caliper:	2.3	mil
Tensile: MD	26,800	PSI
CD	22,500	PSI
Elongation: MD	80	%
TD	100	%
Opacity:	80	%

Adhesive:

A general-purpose removable adhesive designed to remove cleanly from a wide variety of substrates.

	<u>Value</u>	<u>Units</u>
Caliper:	0.6	mil
Application temp:	+40°	Fahrenheit
Service temp:	-40° to +200°	Fahrenheit
90° Peel:		
Stainless Steel	11	oz
Loop Tack:	12	oz
Shear:	35	minutes

Liner:

A 41# bleached calendared liner featuring excellent die cutting and stripping characteristics

	<u>Value</u>	<u>Units</u>
Basis Weight:	41	lbs/3000 ft ²
Caliper:	2.5	mil
Tensile: MD	34	lb/in
CD	21	lb/in
Tear: MD	34	grams
CD	36	grams
Opacity:	69	%

Shelf Life:

One year, under standard storage and humidity conditions

PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

