

# **Material Specification Sheet**

## **Product:**

M-395

## **Description:**

A direct thermal visible light (VL) synthetic facestock with a highly aggressive, removable acrylic adhesive and a supercalendered kraft liner.

## **Recommended Applications:**

This material is recommended for general purpose removable direct thermal barcoding applications.

#### **Facestock:**

A direct thermal coated synthetic facestock.

	Value	Units
Caliper:	4.1	mil
Basis Weight:	52.4	lbs/ream

#### Adhesive:

A highly aggressive removable acrylic adhesive.

	Value	Units
Minimum Application temp:	10	°F
Service temp:	-20 to +120	°F

### Liner:

A supercalendered kraft liner.

	Value	<u>Units</u>
Basis Weight:	42	lbs/ream
Caliper:	2.5	mil
Opacity:	65	%

### Shelf Life:

One year, under standard storage and humidity conditions

#### PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

