

**Material Specification Sheet****Product:**

M-401

**Description:**

A high-sensitivity top coated direct thermal coated paper designed to be used in demanding applications and at higher imaging speeds.

**Recommended Applications:**

For use in demanding applications and recommended for printers with higher imaging speeds.

**Facestock:**

A high sensitivity top coated direct thermal coated paper product designed to be used in demanding applications and high-speed imaging conditions.

	<u>Value</u>	<u>Units</u>	<u>Test Method</u>
Caliper:	3.0	mil	TAPPI T-411
Tear: MD	43	grams	TAPPI T-414
CD	54	grams	TAPPI T-414
Brightness:	84	percent	TAPPI T-452
Basis Weight:	52.8	pounds	TAPPI T-410

**Shelf Life:**

One year, when conditions are below 75°F (24°C) and 70% relative humidity.

**PRODUCT DISCLAIMER**

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

