

Material Specification Sheet**Product:**

M-414

Description:

An ultra-high sensitivity direct thermal stock, with a bright white coating.

Recommended Applications:

Recommended for use in ticketing and reserved seating applications.

Facestock:

An ultra-high sensitivity bright white direct thermal facestock that has excellent flexographic printing properties on the thermal coated side.

	<u>Value</u>	<u>Units</u>	<u>Test Method</u>
Basis Weight:	111	lbs/ream	TAPPI-410
Caliper:	7.3	mil	TAPPI-411
Brightness:	91	%	TAPPI-525
Initial Activation Temp:	176 ± 9°	Fahrenheit	

Shelf Life:

One year, under standard storage and humidity conditions

PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

