

Material Specification Sheet**Product:**

M-439

Description:

A multiCOAT product utilizing a direct thermal paper face, two siliconized release liners and a specialized permanent adhesive, which allows printed label to remove and adhere to another substrate

Recommended Applications:

Piggyback design, ideal for use in demanding label, coupon, and ticket applications, excellent resolution for barcode and image printing.

Facestock:

General purpose direct thermal paper stock with performance characteristics ideal for use in demanding direct thermal label, coupon and ticket applications. Excellent resolution for barcode and image printing.

	<u>Value</u>	<u>Units</u>
Basis Weight:	44	lb/rm
Caliper:	3.1	mil

Adhesive:

SX-78 is a proprietary tackified acrylic with excellent adhesion and shear properties, unique formulation and manufacturing process provides high adhesive performance without cold flow.

	<u>Value</u>	<u>Units</u>
Application temp:	+20°	Fahrenheit
Service temp:	-30° to +200°	Fahrenheit

Liner:

40#, 2.5 mil semi-bleached super calendared kraft.

	<u>Value</u>	<u>Units</u>
Basis Weight:	38.6	lb/rm
Caliper:	2.5	mil

Adhesive:

SX-78 is a proprietary tackified acrylic with excellent adhesion and shear properties, unique formulation and manufacturing process provides high adhesive performance without cold flow.

	<u>Value</u>	<u>Units</u>
Application temp:	+20°	Fahrenheit
Service temp:	-30° to +200°	Fahrenheit

Liner:

50#, 3.1 mil semi-bleached super calendared kraft.

	<u>Value</u>	<u>Units</u>
Basis Weight:	52.8	lb/rm
Caliper:	3.1	mil

Shelf Life:

One year, under standard storage and humidity conditions

PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

