

# **Material Specification Sheet**

## **Product:**

M-472

### **Description:**

A bright white, uncoated facestock compatible with most laser and inkjet printers, coupled with a general-purpose removable adhesive, and a bleached white liner.

# **Recommended Applications:**

Recommended for applications printed on laser or inkjet printers, needing a clean removal from the substrate.

#### **Facestock:**

A bright white uncoated paper facestock compatible with most laser and inkjet printers.

		<u>Value</u>	<u>Units</u>	<b>Test Method</b>
Basis Weight:		49	lbs/3300 ft <sup>2</sup>	·
Caliper:		3.5	mil	ASTM D-374
Tensile:	MD	34	lb/in <sup>2</sup>	ASTM D-882
	CD	18	lb/in <sup>2</sup>	ASTM D-882
Tear:	MD	43	grams	ASTM D-1922
	CD	48	grams	ASTM D-1922
Brightness:		93.4	%	ASTM D-985

#### **Adhesive:**

A general-purpose removable adhesive designed to remove cleanly from a variety of substrates. Features minimal building of adhesion over time.

	<u>Value</u>	<u>Units</u>
Application temp:	40°	Fahrenheit
Service temp:	-40° to +200°	Fahrenheit
Caliper:	0.6	mil
Shear:	35	minutes

## Liner:

A 45#, 3.2 mil bleached white layflat liner.

		<u>Value</u>	<u>Units</u>	Test Method
Basis Wei	ght:	45	lbs/3000 ft <sup>2</sup>	
Caliper:		3.2	mil	ASTM D-374
Tensile:	MD	35	lb/in	ASTM D-882
	CD	13	lb/in	ASTM D-882
Tear:	MD	40	grams	ASTM D-1922
	CD	55	grams	ASTM D-1922
Opacity:		86	%	

# **Shelf Life:**

One year, under standard storage and humidity conditions

#### PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

