

**Material Specification Sheet****Product:**

M-484

**Description:**

A white top coated film facestock with a general purpose tackified acrylic permanent adhesive and a white densified kraft liner.

**Recommended Applications:**

This material is recommended for applications in a broad temp range that require aggressive performance and water/moisture resistance.

**Facestock:**

A white medium sensitivity top coated film facestock.

	<u>Value</u>	<u>Units</u>
Basis Weight	55.5	lbs/ream
Caliper:	4.1	mil
Tear:		
MD	44	grams
CD	37	grams
Tensile:		
MD	44	lb/in
Stiffness:		
MD	95	mg
CD	128	mg

**Adhesive:**

A general purpose tackified acrylic permanent adhesive. Withstands ice bucket conditions and moist environments.

	<u>Value</u>	<u>Units</u>
Minimum Application temp:	0	°F
Service temp:	-65 to +200	°F
Shear:	15	hours
180° Peel:		
Stainless Steel	3.3	lb/in
Loop Tack:		
Stainless Steel	53	oz/in <sup>2</sup>
Glass	60	oz/in <sup>2</sup>

**Liner:**

A white densified kraft liner with excellent point to point caliper control.

	<u>Value</u>	<u>Units</u>
Basis Weight:	41	lbs/ream
Caliper:	2.4	mil
Tensile:		
MD	40	lbs/in
CD	17	lbs/in
Tear:		
MD	34	grams
CD	39	grams
Opacity:	60	%

**Shelf Life:**

One year, under standard storage and humidity conditions

**PRODUCT DISCLAIMER**

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

