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**Material Specification Sheet****Product:**

M-494

**Description:**

A top coated direct thermal paper tag.

**Recommended Applications:**

This material is recommended for industrial tags requiring environment and chemical resistance.

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**Facestock:**

A medium sensitivity top coated direct thermal paper tag that has exceptional resistance to the environment and chemicals. It has a special back coating to allow for high quality press printing on the reverse side.

		<u>Value</u>	<u>Units</u>
Caliper:		7.70	mil
Tensile:	MD	68	lbs/in
	CD	32	lbs/in
Tear:	MD	190	grams
	CD	215	grams
Stiffness:	MD	733	grams/cm
	CD	1535	grams/cm

**Shelf Life:**

One year, under standard storage and humidity conditions

**PRODUCT DISCLAIMER**

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

