

Material Specification Sheet**Product:**

M-528

Description:

A clear vinyl, non-top coated facestock with a clear adhesive has high initial tack, provided on a bleached supercalendered kraft liner.

Recommended Applications:

Great for desktop laser printing and shelf marking applications. Adhesive performs well in cold temperatures.

Facestock:

A frosty clear, flexible vinyl, non-top coated facestock designed for universal performance in desktop laser printing and shelf marking applications. Facestock requires a converter-applied topcoat for ink and toner receptivity.

	<u>Value</u>	<u>Units</u>	<u>Test Method</u>
Caliper:	0.00325	inches	ASTM D-374
Tensile: MD	4,100	psi	ASTM D-882
CD	2,700	psi	ASTM D-882

Adhesive:

A clear adhesive featuring high initial tack and cold temperature properties when applied to most packaging films.

	<u>Value</u>	<u>Units</u>
Application temp:	10°	Fahrenheit
Service temp:	-40° to +176°	Fahrenheit
Peel:		
Stainless Steel	2.2	lbs
Aluminum	6.5	lbs
Alkyd Enamel		
Paint	5.6	lbs
Polypropylene	1.4	lbs
HDPE	1.4	lbs
Loop Tack:		
Stainless Steel	2.3	lbs

Liner:

55# bleached super-calendered Kraft stock

	<u>Value</u>	<u>Units</u>	<u>Test Method</u>
Caliper:	0.0032	inches	ASTM D-374
Tensile: MD	39	lb/in	ASTM D-882
CD	20	lb/in	ASTM D-882
Tear: MD	48	grams	ASTM D-1922
CD	58	grams	ASTM D-1922

Shelf Life:

One year, under standard storage and humidity conditions

PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

