

**Material Specification Sheet****Product:**

M-530

**Description:**

A high gloss finish, photo quality inkjet paper facestock with an aggressive all-temperature emulsion acrylic permanent adhesive

**Recommended Applications:**

Recommended for use in inkjet and monochrome and laser printers for applications on textured and hard-to-label substrates, including corrugated.

**Facestock:**

A high gloss finish, photo quality inkjet paper facestock. Paper has excellent water fastness properties.

	<u>Value</u>	<u>Units</u>	<u>Test Method</u>
Basis Weight:	58.8	lbs	
Caliper:	4.2	mil	ASTM D-374
Brightness:	93	percent	ASTM D-985
Gloss:	80	percent	ASTM D-2457

**Adhesive:**

An aggressive, all-temperature, emulsion acrylic permanent adhesive. Adhesive designed for excellent cold temperature and good room temperature performance.

	<u>Value</u>	<u>Units</u>	<u>Test Method</u>
Application temp:	-20°	Fahrenheit	
Service temp:	-65° to +200°	Fahrenheit	

**Liner:**

40#, 2.5 mil bleached supercalendered kraft liner.

	<u>Value</u>	<u>Units</u>	<u>Test Method</u>
Basis Weight:	44.7	lbs	
Caliper:	2.5	mil	ASTM D-374
Tensile: MD	34	lb/in <sup>2</sup>	ASTM D-882
CD	22	lb/in <sup>2</sup>	ASTM D-882
Tear: MD	32	grams	ASTM D-1922
CD	34	grams	ASTM D-1922
Brightness:	78	%	
Gloss:	48	%	
Opacity:	65	%	

**Shelf Life:**

One year, under standard storage and humidity conditions

**PRODUCT DISCLAIMER**

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

