

**Material Specification Sheet****Product:**

M-669

**Description:**

A glossy white, biaxially-oriented polypropylene facestock with a general-purpose removable adhesive and a bleached calendered liner.

**Recommended Applications:**

For applications requiring exceptional permanence, durability, and environmental stability.

**Facestock:**

A glossy white, biaxially-oriented polypropylene facestock designed with a unique top coating to compatible with water-based and solvent-based inks.

	<u>Value</u>	<u>Units</u>
Basis Weight:	39	lbs/3300 ft <sup>2</sup>
Caliper:	2.3	mil
Tensile: MD	26,800	psi
CD	22,500	psi
Opacity:	80	%

**Adhesive:**

A general-purpose removable adhesive designed to remove cleanly from a wide variety of substrates and is engineered to give excellent tack with minimal building of adhesion over time.

	<u>Value</u>	<u>Units</u>
Application temp:	+40°	Fahrenheit
Service temp:	-40° to +200°	Fahrenheit
Caliper:	0.6	mil
90° Peel:		
Stainless Steel	11	lb/in
Loop Tack:	12	lb/in <sup>2</sup>
Shear:	35	minutes

**Liner:**

A bleached, calendered liner featuring excellent die cutting and stripping characteristics. Recommended for use in roll-to-roll applications.

	<u>Value</u>	<u>Units</u>
Basis Weight:	41	lbs/3000 ft <sup>2</sup>
Caliper:	2.5	mil
Tensile: MD	34	lb/in
CD	21	lb/in
Tear: MD	34	grams
CD	36	grams
Opacity:	69	%

**Shelf Life:**

One year, under standard storage and humidity conditions

**PRODUCT DISCLAIMER**

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

