

Material Specification Sheet**Product:**

M-697

Description:

A glossy white top coated polyester facestock with a clear general-purpose acrylic permanent adhesive and a bleached calendered liner.

Recommended Applications:

This material is recommended for small, cylindrical labeling.

Facestock:

A glossy white top coated polyester facestock that has water, abrasion, tear, solvent, and high heat resistance.

	<u>Value</u>	<u>Units</u>
Basis Weight:	51	lbs/3300 ft ²
Caliper:	2.0	mil
Tensile: MD	21,300	psi
CD	26,400	psi
Gloss:	98	%

Adhesive:

A clear general-purpose emulsion acrylic permanent adhesive that has excellent ultimate adhesion to polyethylene, polypropylene, and glass. Considered to be glove friendly.

	<u>Value</u>	<u>Units</u>
Application temp:	40°	Fahrenheit
Service temp:	-40° to +200°	Fahrenheit
Caliper:	0.6	mil
90° Peel:		
Stainless Steel	27	oz
Loop Tack:	33	oz
Shear:	450	minutes

Liner:

A bleached calendered liner that has high tensile and tear properties.

	<u>Value</u>	<u>Units</u>
Basis Weight*	53	lbs/3000 ft ²
Caliper:	3.2	mil
Tensile: MD	48	lb/in ²
CD	26	lb/in ²
Tear: MD	45	grams
CD	51	grams
Opacity:	74	%

Shelf Life:

One year, under standard storage and humidity conditions

PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

