

Material Specification Sheet**Product:**

M-703

Description:

An opaque white print treated polyester film facestock with a general-purpose industrial grade clear permanent acrylic adhesive and a supercalendered bleached paper liner.

Recommended Applications:

This material is recommended for applications requiring durability. UL/CSA recognized for certain indoor & outdoor applications using specific ribbon/printer combinations. Call account representative for details.

Facestock:

An opaque white print treated polyester film facestock.

| | | <u>Value</u> | <u>Units</u> |
|----------|----|--------------|--------------|
| Caliper: | | 2.0 | mil |
| Tensile: | MD | 21,000 | psi |
| | CD | 31,000 | psi |

Adhesive:

A general-purpose industrial grade clear permanent emulsion acrylic adhesive.

| | | <u>Value</u> | <u>Units</u> |
|---------------------------|-----------------|--------------|--------------|
| Minimum Application temp: | | 25 | °F |
| Service temp: | | -40 to +300 | °F |
| Caliper: | | 8 | mil |
| Loop Tack: | | | |
| | Stainless Steel | 59.2 | oz/in |

Liner:

A supercalendered bleached paper liner with an anti-block coating on the backside of the liner.

| | | <u>Value</u> | <u>Units</u> |
|---------------|----|--------------|--------------|
| Basis Weight: | | 54.5 | lbs/ream |
| Caliper: | | 3.2 | mil |
| Tensile: | MD | 48 | lbs/in |
| | CD | 26 | lbs/in |
| Tear: | MD | 1.8 | oz |
| | CD | 2.1 | oz |

Shelf Life:

One year, under standard storage and humidity conditions

PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

