

# **Material Specification Sheet**

### **Product:**

M-708

### **Description:**

A radiant white thermal transfer polyester facestock with a general-purpose permanent adhesive and a polyester liner

## **Recommended Applications:**

This material is recommended for barcode labeling and rating plates, property identification and asset labeling, nameplates or warning, instruction, and service labels for durable goods. UL recognized and CSA accepted for certain applications using specific ribbon/printer combinations. Call account representative for details.

#### **Facestock:**

A radiant white thermal transfer polyester facestock.

	<u>Value</u>	<u>Units</u>
Caliper:	2.0	mil

### Adhesive:

A general-purpose permanent adhesive.

	<u>Value</u>	<u>Units</u>
Service temp:	-40 to +300	°F
Caliper:	1.8	mil

### Liner:

A polyester liner.

	<u>Value</u>	<u>Units</u>
Caliper:	1.5	mil

### **Shelf Life:**

One year, under standard storage and humidity conditions

### PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

