

# **Material Specification Sheet**

## **Product:**

M-710

#### **Description:**

A white print-treated polyester semi-gloss film facestock with a clear acrylic removable adhesive and a supercalendered bleached paper liner.

## **Recommended Applications:**

This material is recommended for applications requiring durability for indoor and outdoor use. UL/CSA recognized for certain applications using specific ribbon/printer combinations. Call account representative for details.

#### **Facestock:**

A white print-treated polyester semi-gloss film facestock.

		Value	Units
Caliper:		2.0	mil
Tensile:	MD	21,000	psi
	CD	31,000	psi

### Adhesive:

A clear acrylic removable adhesive.

	Value	Units
Minimum Application temp:	50	°F
Service temp:	-40 to +250	°F
Caliper:	9.0	mil
Loop Tack:		
Stainless Steel	20	oz/in

## Liner:

A supercalendered bleached paper liner.

		Value	<u>Units</u>
Basis Weight:		54.5	lbs/ream
Caliper:		3.2	mil
Tensile:	MD	48	lbs/in
	CD	26	lbs/in
Tear:	MD	1.8	grams
	CD	2.1	grams

#### Shelf Life:

One year, under standard storage and humidity conditions

PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

