

# **Product:**

M-714

# **Description:**

A matte finished chrome metallic polyester film facestock with a general-purpose industrial-grade permanent acrylic adhesive and a bleached supercalendered paper liner.

## **Recommended Applications:**

This material is recommended for barcode labels, asset labeling, nameplates, and service labels for durable goods. FDA approved for indirect food contact.

\*\*UL approved (File # MH17205) / CSA recognized for certain applications using specific ribbon/printer combinations. Call account representative for details\*\*

### Facestock:

A matte finished chrome metallic polyester film facestock.

		Value	<u>Units</u>
Caliper:		2.0	mil
Tensile:	MD	22,700	psi
	CD	29,800	psi

### Adhesive:

An excellent general-purpose industrial-grade permanent emulsion acrylic adhesive.

	Value	Units
Application temp:	+25°	Fahrenheit
Service temp:	-40° to +300°	Fahrenheit
Loop Tack:		
Stainless Steel	36	oz/in

#### Liner:

A bleached supercalendered paper liner that has very good die cutting and matrix stripping properties. Liner has an anti-block coating on the back to control adhesive and label transfer to the backside of the liner in finished wound rolls.

		Value	<u>Units</u>
Basis Weight:		54.5	lbs/ream
Caliper:		3.2	mil
Tensile:	MD	48	lbs/in
	CD	26	lbs/in
Tear:	MD	1.8	oz
	CD	2.1	oz

## Shelf Life:

One year, under standard storage and humidity conditions

#### PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.



