

Material Specification Sheet**Product:**

M-715

Description:

A paper-based, metalized facestock with a permanent all-temperature deep freeze acrylic adhesive and a white kraft liner.

Recommended Applications:

Label used in prime and specialty applications where adhesion to non-polar surfaces and/or at low temperatures is important.

Facestock:

A paper-based, metalized facestock material with a brilliant metal layer.

	<u>Value</u>	<u>Units</u>	<u>Test Method</u>
Substance Weight:	56	lbs/ream	ISO536
Caliper:	2.7	mil	ISO534
Tensile MD	28	lb/in ²	ISO1924
CD	18	lb/in ²	ISO1924
Opacity:	99	%	ISO2471

Adhesive:

A modified acrylic all-temperature deep freeze adhesive. Adhesive features limited heat resistance, and becomes more aggressive as the temperature drops.

	<u>Value</u>	<u>Units</u>
Application temp:	-20°	Fahrenheit
Service temp:	-65° to +200°	Fahrenheit

Liner:

A 2.5 mil white kraft liner.

	<u>Value</u>	<u>Units</u>	<u>Test Method</u>
Substance Weight:	40	lbs/ream	ISO536
Caliper:	2.5	mil	ISO534
Tensile MD	35	lb/in ²	ISO1924
CD	17	lb/in ²	ISO1924

Shelf Life:

One year, under standard storage and humidity conditions

PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

