
Material Specification Sheet**Product:**

M-720

Description:

A thermal transfer retro-reflective film facestock with a high-performance acrylic adhesive and a clay coated paper liner.

Recommended Applications:

This material is recommended for warehouse bin labeling, shelf marking and other applications where long-range scanning is required.

Facestock:

A thermal transfer retro-reflective film facestock.

	<u>Value</u>	<u>Units</u>
Caliper:	4.8	mil

Adhesive:

A high-performance acrylic adhesive.

	<u>Value</u>	<u>Units</u>
Minimum Application temp:	50	°F
Service temp:	-40 to +300	°F

Liner:

A clay coated paper liner.

	<u>Value</u>	<u>Units</u>
Basis Weight:	78	lbs/ream
Caliper:	4.5	mil

Shelf Life:

One year, under standard storage and humidity conditions

PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

