

# **Material Specification Sheet**

### **Product:**

M-721

### **Description:**

A clear print-treated polyester facestock with a general-purpose industrial grade permanent acrylic adhesive and a supercalendered bleached paper liner.

## **Recommended Applications:**

This material is recommended for applications requiring durability, outdoor capability, and chemical resistance. This material is UL/CSA accepted. Call account representative for details.

#### **Facestock:**

A clear print-treated polyester facestock.

		<u>Value</u>	<u>Units</u>
Caliper:		2.0	mil
Tensile:	MD	33,500	psi
	CD	33,500	psi

### **Adhesive:**

A general-purpose industrial grade permanent acrylic adhesive.

	<u>Value</u>	<u>Units</u>
Minimum Application temp:	25	°F
Service temp:	-40 to +300	°F
Loop Tack:		
Stainless Steel	59.2	oz/in

#### Liner

A supercalendered bleached paper liner with an anti-block coating on the backside.

		<u>Value</u>	<u>Units</u>
Basis Weight:		54.5	lbs/ream
Caliper:		3.2	mil
Tensile:	MD	48	lbs/in
	CD	26	lbs/in
Tear:	MD	1.8	OZ
	CD	2.1	OZ

## **Shelf Life:**

One year, under standard storage and humidity conditions

## PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

