

**Material Specification Sheet****Product:**

M-732

**Description:**

A white biaxially oriented, three-ply polypropylene film facestock with a clear general-purpose emulsion acrylic permanent adhesive and a bleached supercalendered paper liner.

**Recommended Applications:**

This material is recommended for applications including nameplates and part labels, cabinet labels and wiring diagrams, WIP and tracking labels, signage or graphic displays, POP displays.

**Facestock:**

A white biaxially oriented, three-ply polypropylene film facestock that is specifically treated for computer imprintability. Suitable for thermal transfer printing applications with select ribbons.

	<u>Value</u>	<u>Units</u>
Caliper:	3.7	mil
Tensile: MD	6,600	PSI
CD	16,800	PSI

**Adhesive:**

A clear general-purpose emulsion acrylic permanent adhesive featuring good initial tack and ultimate adhesion to a wide variety of substrates.

	<u>Value</u>	<u>Units</u>
Application temp:	+10°	Fahrenheit
Service temp:	-40° to +300°	Fahrenheit
Loop Tack:		
Stainless Steel	66	oz/in

**Liner:**

A bleached supercalendered paper liner with very good die-cutting and matrix stripping properties. Used for standard roll-to-roll applications.

	<u>Value</u>	<u>Units</u>
Basis Weight:	54.5	lbs/ream
Caliper:	3.2	mil
Tensile: MD	48	lb/in
CD	26	lb/in
Tear: MD	1.8	grams
CD	2.1	grams

**Shelf Life:**

One year, under standard storage and humidity conditions

**PRODUCT DISCLAIMER**

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

