

Material Specification Sheet**Product:**

M-738

Description:

A high-density clay coated polyethylene film facestock with a rubber-based permanent adhesive and a supercalendered semi-bleached kraft liner.

Recommended Applications:

This material is recommended for thermal transfer and prime label applications that require durability and an aggressive adhesive.

Facestock:

A high-density clay coated polyethylene film facestock.

	<u>Value</u>	<u>Units</u>
Basis Weight	44	lbs/ream
Caliper:	3.2	mil
Tensile: MD	23	lbs/in
CD	22	lbs/in

Adhesive:

A rubber-based permanent adhesive with high-tack.

	<u>Value</u>	<u>Units</u>
Minimum Application temp:	20	°F
Service temp:	-65 to +160	°F
180° Peel:		
Stainless Steel	5.4	lbs/in
HDPE	3.7	lbs/in
Loop Tack:		
HDPE	3.5	lbs/in
Wood	0.9	lbs/in

Liner:

A supercalendered semi-bleached kraft liner.

	<u>Value</u>	<u>Units</u>
Basis Weight:	40	lbs/ream
Caliper:	2.4	mil

Shelf Life:

One year, under standard storage and humidity conditions

PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

