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**Material Specification Sheet****Product:**

M-748

**Description:**

A top coated white polyester thermal transfer film facestock featuring a pressure sensitive permanent acrylic adhesive and a semi bleached kraft paper liner that has a release coating.

**Recommended Applications:**

This material is recommended for a variety of labeling applications. Not recommended for fanfold.

\*\*UL recognized and CSA accepted for certain applications using specific ribbon/printer combinations. Call your account representative for details.

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**Facestock:**

A white thermal transfer polyester facestock.

	<u>Value</u>	<u>Units</u>
Caliper:	2.0	mil

**Adhesive:**

A pressure sensitive permanent acrylic adhesive.

	<u>Value</u>	<u>Units</u>
Minimum Application temp:	50	°F
Service temp:	-40 to +302	°F
Peel:		
Stainless Steel	53	oz/in
Acrylic	47	oz/in
Glass	52	oz/in
Polypropylene	7	oz/in
Shear:	75	min

**Liner:**

A semi bleached kraft paper liner with a release coating.

	<u>Value</u>	<u>Units</u>
Caliper:	3.1	mil

**Shelf Life:**

One year, under standard storage and humidity conditions

**PRODUCT DISCLAIMER**

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

