

# **Material Specification Sheet**

## **Product:**

M-751

### **Description:**

A platinum print-treated polyester film facestock with a general-purpose industrial grade clear permanent acrylic adhesive and a bleached supercalendered paper liner.

# **Recommended Applications:**

This material is recommended for applications requiring durability for indoor and outdoor use.

\*\*UL/CSA recognized for certain applications using specific ribbon/printer combinations. Please call your account representative for details.

#### Facestock:

A 2-mil platinum print-treated polyester film facestock.

		<u>value</u>	<u>Units</u>
Caliper:		2.0	mil
Tensile:	MD	23,000	lbs/in <sup>2</sup>
	CD	26,000	lbs/in <sup>2</sup>

#### Adhesive:

A general-purpose industrial grade clear permanent acrylic adhesive.

	<u>Value</u>	<u>Units</u>
Minimum Application temp:	25	°F
Service temp:	-40 to +300	°F
Caliper:	0.0008	in
Loop Tack:		
Stainless Steel	36	oz/in

#### Liner:

A bleached supercalendered paper liner that has an anti-block coating (ABC) on the backside.

		<u>Value</u>	<u>Units</u>
Basis Weight:		54.5	lbs/ream
Caliper:		3.2	mil
Tensile:	MD	48	lbs/in
	CD	26	lbs/in
Tear:	MD	1.8	OZ
	CD	2.1	OZ

# **Shelf Life:**

One year, under standard storage and humidity conditions

### PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

