

Material Specification Sheet**Product:**

M-767

Description:

A consumer electronics appliance label with a gloss top coated white polyester, pressure sensitive adhesive designed to adhere to a variety of surfaces found in consumer electronics and a 50 lb. bleached kraft liner.

Recommended Applications:

Recommended for use in consumer electronic appliance labeling. Material is designed to display critical identification information for retailer with an adhesive formulated to adhere to a variety of surfaces. UL/CUL & CAN/CSA Recognized.

Facestock:

A gloss top coated white polyester facestock provides resistance to smudging and abrasion. Designed to be used with wax/resin thermal transfer ribbons.

		<u>Value</u>	<u>Units</u>	<u>Test Method</u>
Caliper:		2.0	mil	ASTM D-374
Tensile:	MD	17,000	lb/in ²	ASTM D-882
	CD	21,000	lb/in ²	ASTM D-882
Elongation:	MD	70	percent	ASTM D-882
	CD	70	percent	ASTM D-882

Adhesive:

Features high initial tack, high shear, and a high ultimate bond to a wide variety of surfaces including low-surface energy plastics and painted metal.

		<u>Value</u>	<u>Units</u>
Application temp:		50°	Fahrenheit
Service temp:		-40° to +302°	Fahrenheit
Peel:			
	Stainless Steel	87	oz/in
	HDPE	42	oz/in
	Glass	107	oz/in
	Polypropylene	36	oz/in

Liner:

A 50#, 3.1 mil bleached kraft liner.

	<u>Value</u>	<u>Units</u>	<u>Test Method</u>
Caliper:	3.1	mil	ASTM D-374

Shelf Life:

One year, under standard storage and humidity conditions

PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

