

**Material Specification Sheet****Product:**

M-780

**Description:**

A matte white polyester thermal transfer facestock with a firm acrylic adhesive and a densified kraft liner.

**Recommended Applications:**

Recommended for use in barcode labels and rating plates; property identification and asset labeling; warning, instruction, and service labels; nameplates and durable goods. UL recognized and CSA accepted.

**Facestock:**

A matte white polyester thermal transfer facestock, top coated for improved ink receptivity. It's printable by all standard roll processing methods.

	<u>Value</u>	<u>Units</u>
Caliper:	2.3	mil

**Adhesive:**

A firm acrylic adhesive resistant to oozing, provides high strength on a variety of surfaces including high surface energy plastics and metals.

	<u>Value</u>	<u>Units</u>
Caliper:	0.8	mil
Application temp:	50°	Fahrenheit
Service temp:	-40° to +250°	Fahrenheit
180° Peel:		
Stainless Steel	43	oz/in
Glass	52	oz/in
Polypropylene	18	oz/in

**Liner:**

A 55#, 3.2 mil densified kraft liner, assures consistent die cutting.

	<u>Value</u>	<u>Units</u>
Basis Weight:	55	lbs/ream
Caliper:	3.2	mil

**Shelf Life:**

Two years, under standard storage and humidity conditions

**PRODUCT DISCLAIMER**

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

