

Material Specification Sheet**Product:**

M-781

Description:

A gloss top coated white polyester film facestock with a permanent pressure sensitive acrylic adhesive and a bleached kraft liner.

Recommended Applications:

This material is recommended for applications where the label must withstand physical and/or environmental abuse for both indoor and outdoor use. **UL/CSA recognized for certain applications using specific ribbon/printer combinations. Call for details.

Facestock:

A gloss top coated white polyester film facestock.

		<u>Value</u>	<u>Units</u>
Caliper:		2.0	mil
Tensile:	MD	20	lbs/in
	CD	0	lbs/in
Tear:	MD	N/A	grams
	CD	48	grams
Brightness:		84	%

Adhesive:

A permanent pressure sensitive acrylic adhesive.

		<u>Value</u>	<u>Units</u>
Minimum Application temp:		50	°F
Service temp:		-40 to +302	°F
Peel:			
	Glass	56	oz/in
	HDPE	32	oz/in
	Polypropylene	12	oz/in
	Stainless Steel	55	oz/in
Tack:		360	grams/cm ²

Liner:

A bleached kraft liner.

	<u>Value</u>	<u>Units</u>
Basis Weight:	50	lbs/ream
Caliper:	3.1	mil

Shelf Life:

One year, under standard storage and humidity conditions

PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

