

Material Specification Sheet**Product:**

M-818

Description:

A clear polyester film facestock with a high-performance water based acrylic adhesive and a supercalendered semi-bleached white kraft liner.

Recommended Applications:

This material is recommended for applications requiring an aggressive adhesive. **UL recognized for certain applications using specific ribbon/printer combinations. Call account representative for details.

Facestock:

A clear polyester film facestock.

		<u>Value</u>	<u>Units</u>
Caliper:		1.0	mil
Tensile:	MD	20	lbs/in
	CD	25	lbs/in

Adhesive:

A high-performance water based acrylic adhesive.

		<u>Value</u>	<u>Units</u>
Minimum Application temp:		20	°F
Service temp:		-40 to +300	°F
Shear:		305	minutes
Peel:			
Stainless Steel			
	73° for 30 min	4.0	lbs/in
	73° for 24 hours	6.1	lbs/in
Loop Tack:		4.2	lbs/in ²

Liner:

A supercalendered semi-bleached white kraft liner.

		<u>Value</u>	<u>Units</u>
Basis Weight:		52.8	lbs/ream
Caliper:		3.1	mil
Tensile:	MD	52	lbs/in
	CD	24	lbs/in
Tear:	MD	43	grams
	CD	54	grams

Shelf Life:

One year, under standard storage and humidity conditions

PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

