

Material Specification Sheet**Product:**

M-838

Description:

A white flexible vinyl facestock with a general-purpose removable acrylic adhesive and a bleached kraft paper liner.

Recommended Applications:

This material is recommended for laser printable applications requiring a removable adhesive. It is especially suited for shelf marking applications.

Facestock:

A white flexible vinyl facestock with a water-based matte topcoat.

		<u>Value</u>	<u>Units</u>
Caliper:		3.4	mil
Tensile:	MD	3,700	lbs/in ²
	CD	3,500	lbs/in ²

Adhesive:

A general-purpose removable acrylic adhesive.

		<u>Value</u>	<u>Units</u>
Minimum Application temp:		50	°F
Service temp:		-40 to +200	°F
Peel:			
	Stainless Steel	0.3	lbs
	Aluminum	1.6	lbs
	Alkyd Enamel Paint	1.9	lbs
	Polypropylene	0.8	lbs
	HDPE	0.4	lbs
Loop Tack:			
	Stainless Steel	1.1	lbs

Liner:

A bleached kraft paper liner.

		<u>Value</u>	<u>Units</u>
Basis Weight:		78	lbs/ream
Caliper:		4.6	mil
Tensile:	MD	45	lbs/in
	CD	25	lbs/in
Tear:	MD	74	grams
	CD	82	grams

Shelf Life:

One year, under standard storage and humidity conditions

PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application.

