

Material Specification Sheet

Product:

TDD - MaxTran™ PET

Description:

A 2 mil, opaque, gloss-white, thermal transfer polyester film with a proprietary topcoat that provides excellent opacity, tear strength, dimensional stability and heat resistance; a permanent, industrial-grade, aggressive adhesive; and 50# super-calendared, kraft liner.

Recommended Applications:

Suitable for applications requiring durability or outdoor use. Use the high-end resin ribbons for quality and durability. Complies with FDA 21CFR175.105 **UL recognized for certain applications using specific ribbon/printer combinations. UL File # MH28197. Call for details.

Facestock:

Opaque, gloss-white, thermal transfer polyester film.

| | <u>Value</u> | <u>Units</u> | <u>Test Method</u> |
|---------------|--------------|---------------------|--------------------|
| Caliper: | 2 | mil | ASTM D-374 |
| Tensile: | MD 15 | Kgf/mm ² | ASTM D-882 |
| | TD 20 | Kgf/mm ² | ASTM D-882 |
| Elongation: | MD 130 | Percent | ASTM D-412 |
| | TD 70 | Percent | ASTM D-412 |
| Area Yield: | 13.2 | m ² /kg | 9.3 MSI/LB |
| Opacity: | 91 | Percent | ASTM D-6216 |
| Shrinkage: | MD 2 | Percent | 30 minutes @ 150°C |
| | TD 0.5 | Percent | 30 minutes @ 150°C |
| Transmission: | 18 | Percent | ASTM D-1003 |

Adhesive:

Permanent, industrial-grade, rubber-resin

| | <u>Value</u> | <u>Units</u> | <u>Test Method</u> |
|--------------------|---------------|----------------------|--------------------|
| Application temp: | >35° | Fahrenheit | |
| Service temp: | -20° to +300° | Fahrenheit | |
| Coating thickness: | 1.0 | mil | ASTM D-374 |
| 180° Peel: | 5.3 | lb./in. | PSTC-101 |
| Loop Tack: | 6.5 | lb./in. ² | PSTC-16 |

Liner:

50# semi-bleached, super calendered, kraft liner, silicone coated on both sides with an easy release formulation. This liner works great with high speed die cutting.

| | <u>Value</u> | <u>Units</u> |
|---------------|--------------|--------------|
| Basis Weight: | 40.7 | lbs |
| Caliper: | 2.5 | mil |
| Tear: | MD 32 | g |
| | CD 34 | g |
| Tensile: | MD 34 | lbs |
| | CD 22 | lbs |
| Opacity: | 65 | % |

Shelf Life:

One year, under standard storage and humidity conditions

PRODUCT DISCLAIMER

All labels and label material constructions are sold with the understanding that the purchaser has independently determined the suitability of each product for the application for which it is purchased. The seller disclaims any implied warranty of fitness of a product for a particular purpose. All materials should be tested thoroughly by the purchaser under end-user conditions to ensure they meet the requirements of a specific application

